

Integrate Your Wayfinding

INNERFACE
ARCHITECTURAL
SIGNAGE, INC.

Improve Communication With Your Patients and Visitors

At INNERFACE, we understand that static traditional “signage” does not translate into a comprehensive wayfinding program. That's why our experiential graphic design team explores all of the ways you communicate wayfinding information to your patients and visitors. Providing patients and visitors a concise and comprehensive set of tools will help them better navigate your spaces and improve their experience.

One of the easiest and most cost-effective ways to improve access to wayfinding information is to provide maps and directions on your web site. This is not a link to Google maps – patients and visitors can find that information without coming to your site. We recommend providing detailed information related to parking, floor and site plans and even specific directions to your highest traffic departments and destinations. To assist in this discussion, we have built a sample web site showing ways to communicate wayfinding information with your patients and visitors both through a traditional and mobile web browser.

<https://directingbydesign.com/>

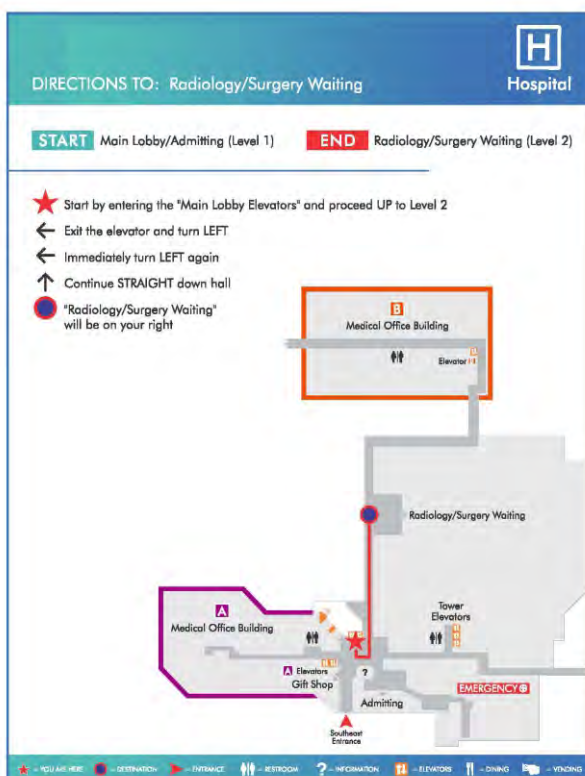
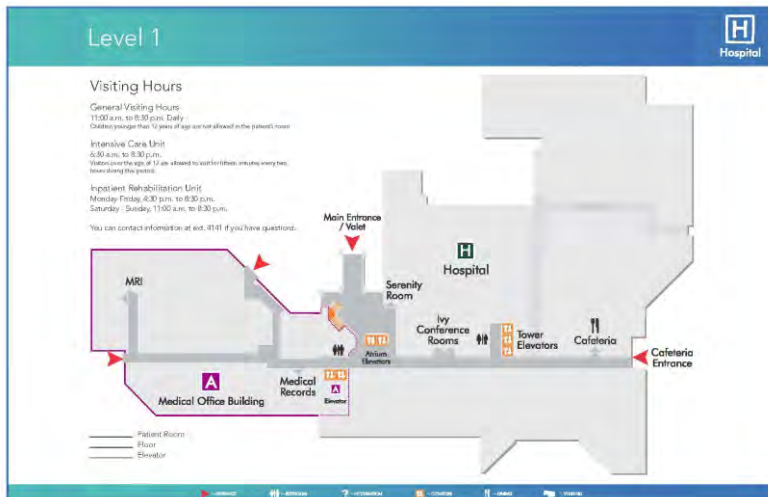
Take a picture of the QR code to view the sample site



Scan for Maps
And Directions



Scan for Directions
to Cafeteria



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