

# INTEGRATE YOUR WAYFINDING

**INNERFACE**

ARCHITECTURAL  
SIGNAGE, INC.

5849 PEACHTREE ROAD  
ATLANTA, GEORGIA 30341  
T 770 921 5566  
TF 800 445 4796  
F 770 279 1327  
INNERFACESIGN.COM

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## Improve Communication with Your Patients and Visitors

At INNERFACE, we understand that static traditional “signage” does not translate into a comprehensive wayfinding program. That's why our experiential graphic design team explores all of the ways you communicate wayfinding information to your patients and visitors.

Providing patients and visitors a concise and comprehensive set of tools will help them better navigate your spaces and improve their experience.



# INTEGRATE YOUR WAYFINDING

**DIRECTIONS TO: Rooms 540 to 560 Medical Oncology/MOU**

**START** Main Lobby/Admitting (Level 1) **END** Rooms 540 to 560 Medical Oncology/MOU (Level 5)

- ★ Start by entering the hall to the LEFT of the "Information Desk"
- ← Turn LEFT at the "Main Lobby Elevators"
- ↑ Continue STRAIGHT down hall passing the "Ivy Conference Rooms"
- ← Turn LEFT at "Tower Elevators"
- ⬆ Enter elevator and proceed UP to Level 5

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**DIRECTIONS TO: Ivy Conference Rooms**

**START** Main Lobby/Admitting (Level 1) **END** Ivy Conference Rooms (Level 1)

- ★ Start by entering the hall to the LEFT of the "Information Desk"
- ← Turn LEFT at the "Main Lobby Elevators"
- ↑ Continue STRAIGHT down hall

The "Ivy Conference Rooms" are on your LEFT

**DIRECTIONS TO: Medical Office Building**

**START** Main Lobby/Admitting (Level 1) **END** Medical Office Building D (Level 1)

- ★ Start by entering the "Main Lobby Elevator" and proceed UP to Level 2
- ← Exit the elevator and turn LEFT
- ↑ Continue STRAIGHT down hall passing the "Tower Elevators"
- Turn RIGHT at end of hall
- ↑ Turn LEFT immediately
- ↑ Continue straight and exit "Hospital" through single door
- ↑ Continue straight across the "Bridge"
- Take SLIGHT RIGHT after crossing the "Bridge"
- An elevator will be on your RIGHT about half-way down hall
- ⬆ Enter elevator and proceed DOWN to Level 1

You are now in "Medical Office Building"

**Level 1**

**Visiting Hours**

**General Visiting Hours**  
11:00 a.m. to 8:30 p.m. Daily  
Children younger than 12 years of age are not allowed in the patient's room during this period.

**Intensive Care Unit**  
6:30 a.m. to 8:30 p.m.  
Visitors over the age of 12 are allowed to visit for fifteen minutes every two hours during this period.

**Inpatient Rehabilitation Unit**  
Monday-Friday, 4:30 a.m. to 8:30 p.m.  
Saturday - Sunday, 11:00 a.m. to 8:30 p.m.  
You can contact information at ext. 4141 if you have questions.



TAKE A PICTURE OF THE QR CODES TO VIEW THE SAMPLED SITE

## Improve Communication with Your Patients and Visitors

One of the easiest and most cost-effective ways to improve access to wayfinding information is to provide maps and directions on your web site. This is not a link to Google maps – patients and visitors can find that information without coming to your site. We recommend providing detailed information related to parking, floor and site plans and even specific directions to your highest traffic departments and destinations.

To assist in this discussion, we have built a sample web site showing ways to communicate wayfinding information with your patients and visitors both through a traditional and mobile web browser.

